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# Co-branding logo placement

**Teamwork makes the dream work.**

Sometimes we partner with other organisations. Here's how to co-brand collateral such as brochures, invitations, presentations and other shared brand experiences.

When co-branding, the TAFE Queensland logo should ideally appear on the **right side**.

Partner logo must always be separated by a **divider line** no thinner than 1pt. The line colour should be **100% black** or **maggie black** from our colour harmony, or **white** when in reversed applications. The divider line **must** be the same height as the partner logo in the landscape layouts, or the same width as the TAFE Queensland logo in the portrait version.

Co-branding logos should **always** use the Q-Device on its own, without the positioning statement.

**Disclaimer** - These are the preferred co-branding logo placement options. Please feel empowered to use them as required. In situations where these co-branding layouts are not suitable, please reach out to the [Corporate Marketing Team](#) for guidance.

## Co-branding logo placement options

Under perfect design circumstances, partner logos will be proportional to the Q-Device.

In a landscape format, the height of the partner logo must correspond to the 'y' measurement of the Q-Device.

For portrait applications, the width of the partner logo must align with the Q-Device's 'y' dimension.

However, there may be instances where the partner logo is not proportional to the Q-Device.

In such cases, for landscape formats, the partner logo should not exceed the height of the 'a' measurement of the Q-Device.

Similarly, for portrait applications, the partner logo should maintain the same width as the Q-Device's 'y' measurement.

